



SAN DIEGO



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BECOME A SPONSOR OF LA GALAXY SD WOMEN'S PREMIER SOCCER TEAM!

LA Galaxy San Diego (LAGSD) is excited to announce that the Women's Premier Soccer League (WPSL) is coming to Carlsbad and wants you to be a part of the fun!

Being a sponsor of LAGSD's Women's Premier Soccer Team is an ideal way to promote your business to a highly specialized target market. All home games will be **live streamed** and will be played at the Army and Navy Academy field in Carlsbad, CA. Your message will reach a full stadium at each and every game with fans, players, coaches, media and volunteers. In addition to game day exposure, you'll have exclusive access to more than 8,000 members within the LA Galaxy San Diego network and a growing social media fan base via Facebook, Instagram, Twitter, SnapChat and YouTube. We're talking endless impressions! With top talent on the field, pre-game and half-time entertainment, gourmet food options, exciting ticket packages and a community of loyal soccer fans, we expect this to be one heck of an inaugural season - don't miss your chance to be a part of it!

We currently have the following sponsorship levels available (see following page for itemized packages).

Sponsorship Levels Include:

- Platinum Sponsorship - \$2,000+
- Gold Sponsorship - \$750+
- Silver Sponsorship - \$500+
- Bronze Sponsorship - \$250+
- In-Kind Donation



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About LA Galaxy San Diego

Based in Carlsbad, California, LA Galaxy San Diego is a non-profit 501c3 and the San Diego affiliate of MLS Club, LA Galaxy. The club serves nearly 4,500 youth players in Carlsbad and surrounding communities through various recreational, competitive and academy programs and offers a unique and seamless player pathway, vision and method for developing youth soccer players at all ages and levels. For more information visit: www.lagalaxysd.com

The WPSL is an independent women's soccer league with more than 100 highly competitive amateur teams nationwide. It is the longest standing women's league in the world and is currently the second tier under the National Women's Soccer League (NWSL).

To learn more about the LA Galaxy San Diego Women's Premier Soccer Team, please visit www.LAGalaxySD.com/wpsl.





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SPONSORSHIP OPPORTUNITIES!

Don't forget to **like us on Facebook** and **follow us on Instagram!**



PLATINUM SPONSORSHIP

\$2,000+

- Player Meet and Greet for Ten people
- Ten Preferred Seating Tickets (each game)
- One Coin Toss Sponsor Event
- Platinum Sponsorship Announcement (All home games)
- One Half-time Sponsorship Event
- Logo on Program Cover
- Logo on Team Photo
- Full page ad (prime placement)
- Logo, Listing and Link on Website
- Social Media Promotion
- Option to distribute coupons/promo items (all games)
- Logo on May & June Club Newsletter

SILVER SPONSORSHIP

\$500+

- Eight Season Tickets
- One Pregame Announcement
- 1/4 page ad (prime placement)
- Logo, Listing and Link on Website
- Social Media Promotion
- Option to distribute coupons/promo items (2 games)

HOME GAMES SCHEDULE

Friday, May 25, 5 pm: San Diego Sea Lions @ LAGSD

Friday, June 8, 5 pm: San Diego Zest @ LAGSD

Saturday, June 16, 5 pm: Phoenix Del Sol @ LAGSD

Sunday, June 17, 1 pm: FC Tuscon @ LAGSD

GOLD SPONSORSHIP

\$750+

- One Coin Toss Sponsored Event
- Ten Season Tickets
- Pregame announcements (3 games)
- 1/2 page ad (prime placement)
- Logo, Listing and Link on Website
- Social Media Promotion
- Option to distribute coupons/promo items (3 games)

BRONZE SPONSORSHIP

\$250+

- Logo, Listing and Link on Website
- Social Media Promotion
- Option to distribute coupons/promo items (1 game)

IN-KIND DONATION

\$TBD

- Logo, Listing and Link on Website
- Social Media Promotion
- Option to distribute coupons/promo items
- Negotiable based on value of donation

*All home games are played at the Army and Navy Academy athletics field in downtown Carlsbad.

Army and Navy Academy Field
2605 Carlsbad Boulevard
Carlsbad, CA 92008

To learn more about the LA Galaxy San Diego Women's Premier Soccer Team, please visit www.LAGalaxySD.com/wpsl.



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SPONSORSHIP FORM

Contact: _____

Company: _____

Address: _____

Email: _____

Phone: _____

Sponsorship Level:

- Platinum Sponsorship - \$2,000+
- Gold Sponsorship - \$750+
- Silver Sponsorship - \$500+
- Bronze Sponsorship - \$250
- In-Kind Donation

Please make checks payable to:
LA Galaxy San Diego

Mail completed form to:
LA Galaxy SD WPSL
5375 Avenida Encinas, #C,
Carlsbad, CA 92008

Email completed form to:
Courtney@lagalaxysd.com

*Call 760-434-5600 to discuss
In-Kind Donations.

Credit Card Information:

Visa | Mastercard | Discover | Amex (circle one)

Card Number: _____ Expiration date: _____

Name on Card: _____ PIN: _____

Authorized Signature: _____ Amount: _____

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